

A close-up photograph of a microchip on a wafer, held by a mechanical arm. The chip is a square grid of small, golden-brown squares, with intricate circuitry visible on its surface. The background is a soft, out-of-focus grey.

impact ⁵⁵

We're delighted to launch our brand new support programme, Impact55, as part of our commitment to supporting initiatives with positive environmental and social impacts.

What is Impact55?

Impact55 has been designed to support start-ups who are using technology to create a positive social or environmental change.

Successful start-ups will receive legal support from HCR to help them on the next stage of their journey. The awards are:

- **£25,000** of support to the overall winner
- **£10,000** of support to up to three additional start-ups.

To enter the programme, applicants must:

- be a company registered in England and Wales and have your registered office (or principal place of business) in Cambridgeshire
- have raised external capital funding (or agreed terms for capital funding) from pre-seed to Series A (inclusive) or secured grant funding
- be an impact start-up, creating change relating to at least one of the UN Sustainable Development Goals (full details of which can be found [here](#))



16 September 2024

15 November 2024

16 December 2024

12 & 13 February 2025

28 February 2025

Applications open

Applications close

Finalists notified

Pitching events

Winners announced

Key dates





Supporting innovation and making our own impact

Our value extends beyond the headline figures. Successful entrants to the Impact55 programme will not only be supported with expert legal advice but will benefit from our knowledge and connections. Our lawyers help businesses to realise their potential, often supporting them through multiple phases of growth. We regularly work with high growth start-ups and innovative businesses and pride ourselves on developing long standing relationships with our clients.

We're embedded in the local early-stage technology ecosystem. From our office in central Cambridge, we support ambitious businesses throughout the region. And it's not all about business. We've raised over £1.5m for local charities, including organising the annual Chariots of Fire charity relay race around Cambridge.



How can you get involved?

Applying for Impact55 is simple. Please send applicants to **www.hcrlaw.com/impact55**. Applicants just need to complete a short online application form and upload a three-minute video to demonstrate how their work links to the UN Sustainable Development Goals. All applications must be received by 8pm on 15th November 2024.

Do you know a business which might be eligible?

We're encouraging as many businesses as possible to enter and be in with a chance of winning. If you are advising or working with a business which you think would be interested and eligible, please do pass on details of the programme or send them directly to **www.hcrlaw.com/impact55**.

If you have any questions about the application process or would like to talk to one of our expert lawyers about a business you're working with, please email impact55@hcrlaw.com.



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Need more information?

If you have any questions about the application process, please email impact55@hcrlaw.com

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