

HCR is committed to becoming a net zero business by 2040. We also play a key role in the communities we work and live in.

But this commitment isn't just about us and what we do. We actively support and promote other initiatives, and organisations who are looking to create their own positive impact.

We're therefore delighted to launch our brand new support programme, Impact55.

What is Impact55?

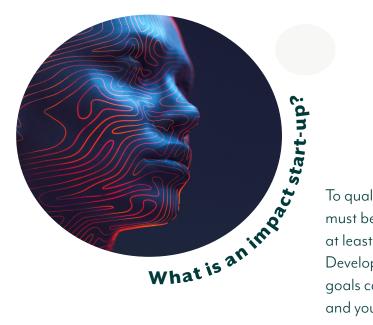
Impact55 has been designed to support start-ups who are using technology to create a positive social or environmental change.

Successful start-ups will receive legal support from HCR to help them on the next stage of their journey. The awards are:

- £25,000 of support to the overall winner
- £10,000 of support to up to three additional start-ups.

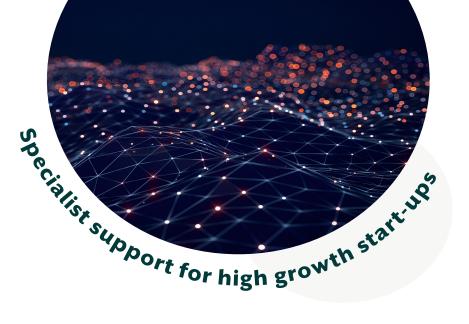
To enter the programme, you must:

- be a company registered in England and Wales and have your registered office (or principal place of business) in Cambridgeshire
- have raised external capital funding (or agreed terms for capital funding)
 from pre-seed to Series A (inclusive) or secured grant funding
- be founded for the intention of using technology to create a positive social or environmental change as well as economic rewards for your investors - an 'impact start-up'.





To qualify as an impact start-up, you must be creating change relating to at least one of the UN Sustainable Development Goals. Details of these goals can be found here and you will need to demonstrate in your application, which goal your work relates to and the impact it will have.



Our value extends beyond the headline figures. Successful entrants to the Impact55 programme will not only be supported with expert legal advice but will benefit from our knowledge and connections. Our specialist lawyers regularly work with high growth start-ups and innovative businesses. We act as part of your team, taking on the legal elements of a transaction and leaving you free to focus on running the business. We love helping businesses to realise their potential and develop long standing relationships with our clients, often supporting them through multiple phases of growth.

We're embedded in the local early-stage technology ecosystem. From our office in central Cambridge, we support ambitious businesses throughout the region. And it's not all about business. We've raised over £1.5m for local charities, including organising the annual Chariots of Fire charity relay race around Cambridge.

Applying for Impact 55 is simple.

Visit www.hcrlaw.com/impact55
and complete the short online
application form. You will also need
to upload a three-minute video to
demonstrate how you meet the impact
criteria. Applications must be received by
8pm on 15th November 2024.



Whathabre

Shortlisted businesses will be invited to pitch to our panel which will include lawyers from HCR as well as Cambridgeshire-based experts in early stage and high growth businesses.

Key dates 16 September 202415 November 202416 December 202412 & 13 February 2025

28 February 2025

Applications open
Applications close
Finalists notified
Pitching events

 $Winners\ announced$

